

On the Real-time Vehicle Placement Problem

Abhinav Jauhri, Carlee Joe-Wong, John Paul Shen

ECE Department
Carnegie Mellon University

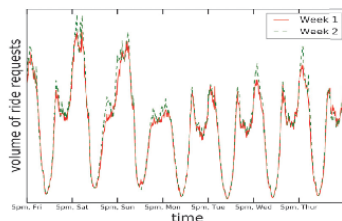
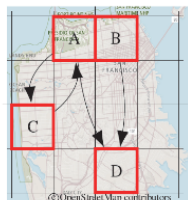
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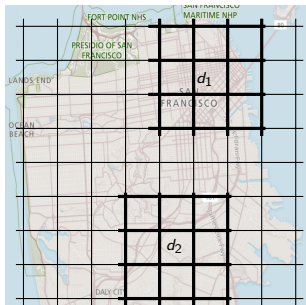
Space-Time Graph Modeling of Ride Requests Based on Real-World Data

Abhinav Jauhri,¹ Brian Foo,² Jérôme Berclaz,² Chih Chi Hu,¹
Radek Grzeszczuk,² Vasu Parameswaran,² John Paul Shen¹

¹Carnegie Mellon University, USA; ²Uber Technologies, Inc., USA
{ajauhri, chihhu, jpshen}@cmu.edu; {bfoo, jrb, radek, vasu}@uber.com

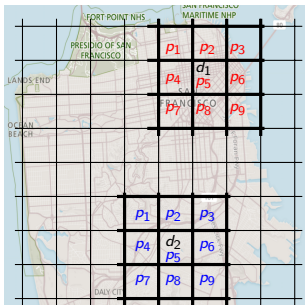


Problem Definition



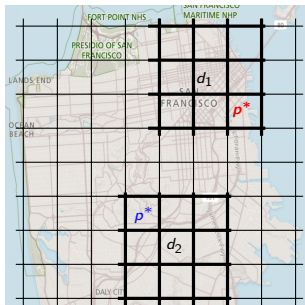
- d_i - dropoffs at time snapshot t

Problem Definition



- ▶ d_i - dropoffs at time snapshot t
- ▶ p_i - possible placements for d_1 by time snapshot $t + 1$
- ▶ p_i - possible placements for d_2 by time snapshot $t + 1$

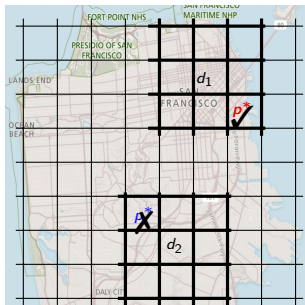
Problem Definition



- ▶ d_i - dropoffs at time snapshot t
- ▶ p^* - placement for d_1 by time snapshot $t + 1$
- ▶ p^* - placement for d_2 by time snapshot $t + 1$

Two placements are made using some algorithm.

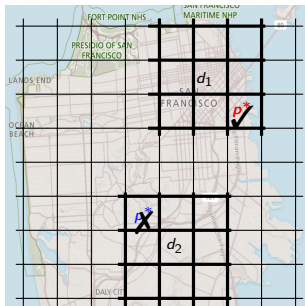
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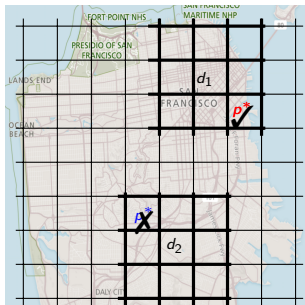
Reward R is computed for every time snapshot:

$$R(t + 1) = \frac{\text{\#good placements}}{\text{\#total placements}}$$

For the example above:

$$R(t + 1) = \frac{1}{2}$$

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Objective: Maximize the reward R over multiple time snapshots.

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4. $|(t + 1) - t| < \tau_{epsilon}$ (usually a few minutes).

Potential Algorithms

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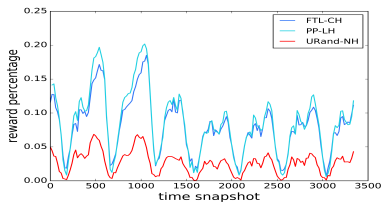
Potential Algorithms

1. Pick a cell uniformly at random, and no history (URand-NH).
2. Follow the Leader with Complete History (FTL-CH).
3. Assume each cell follows a Poisson Process for ride requests (PP-LH).

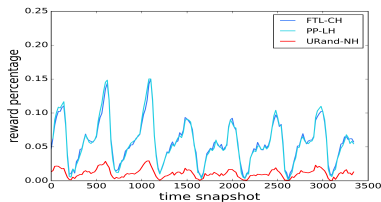
Experimental Setup

1. Looked at ≈ 10 million real ride requests for over a week in four US cities. Each ride request is defined by:
 - ▶ Pickup
 - ▶ Dropoff
 - ▶ Time of pickup
 - ▶ Time of dropoff
2. Each time snapshot is 3 minutes long.
3. Grid length 100m.

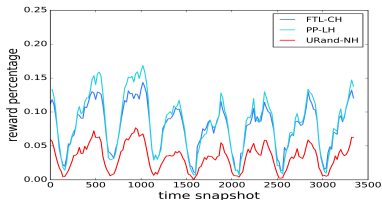
Results



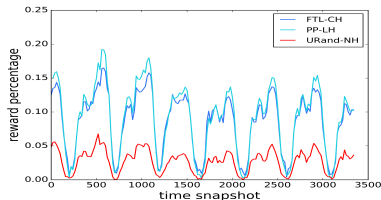
(a) Chicago



(b) Los Angeles



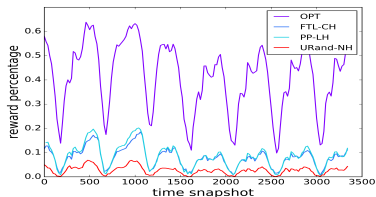
(c) New York



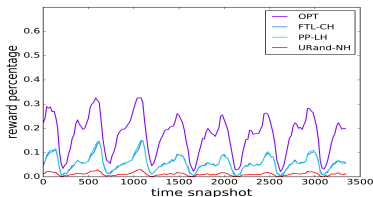
(d) San Francisco

Figure: The PP-LH algorithm out-performs FTL-CH slightly and URand-NH significantly across all four cities in terms of the reward.

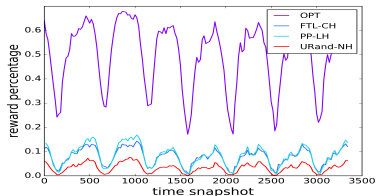
Results with OPT



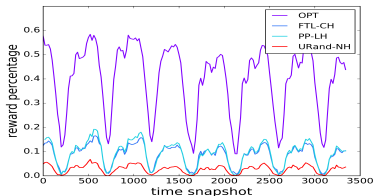
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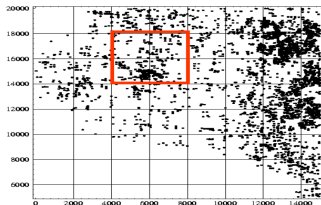
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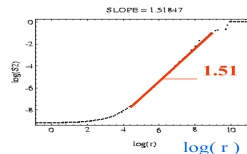
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Figure: Comparison of reward percentage plots for 3 algorithms along with optimal (OPT) reward.

Fractals

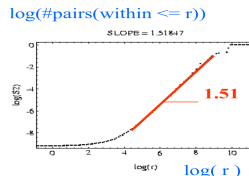
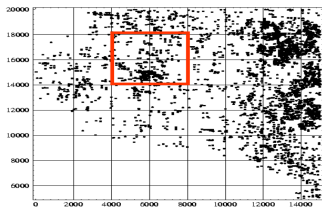


$\log(\text{\#pairs}(\text{within} \leq r))$

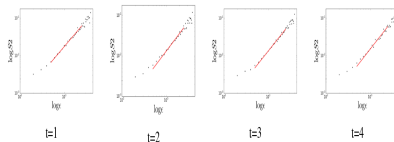
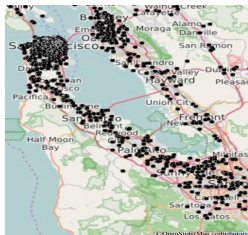


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Fractals



(a) **Known work:** Self-similarity for cross roads of Montgomery county.



(b) **Our contribution:** Self-similarity for ride requests in Bay Area.

Fractal Dimensionality & Human Mobility Pattern

[Belussi 1998] Given a set of points $\mathbb{P}$ with finite cardinality and D_2 , the average number of points within a square of radius ϵ' follow a power law:

$$\overline{nb}(\epsilon') \propto \epsilon'^{D_2} \quad (1)$$

Same can be said for ride requests.

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Expected Performance of FTL-CH is strictly better than URand-NH:

$$\mathbb{E}_{\text{FTL-CH}}[R_t] > \mathbb{E}_{\text{URand-NH}}[R_t] \quad (2)$$

Conclusion

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2. Highlight using real data connection between human mobility and chaos theory (fractals).
3. Propose potential online algorithms with guarantees which could reduce rider wait time, and driver idle time.