Challenges in Embedded Systems Research & Education

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Circa 1980:

- What in the world are you going to do with all those computers?
- It's not as if you want one in every doorknob!
 - Danny Hillis, circa 1980, as told by Guy Steele at 1996 CMU SCS commencement

1981:

Atari 800 used by hotel control startup company



Overview

20 Years Later, What's Left To Research?

What's an embedded system?

Why can't you just design them like desktop systems?

• Or, how to succeed in a research project and find out you were asking the wrong question

What's coming next?

• It's not only stranger than we imagine, It's probably stranger than we *can* imagine.

What does it take to do good embedded system research?

• What about good embedded system education?









Embedded System = *Computers Inside a Product*



Embedded System Context

- Don't think in terms of just cost or just performance -think in terms of how much you get for:
 - \$1 chip (on-chip memory only) -- most of the market
 - \$10 chip (with one RAM/ROM combo chip) -- much of the market
 - \$100 chip (with DRAM + 1 boot flash chip) -- a tiny piece of the market



It's About the Applications, Not the Technology

Technology is not the end; it is the means - the goal is solving (highly constrained) problems!



HARVESTING BEANS AND DATA. Ted Sander, 52, a farmer from Moberly, Mo., uses an onboard computer to create maps that show which plots need more fertilizer, herbicide or pesticide.

WOULD BE MORE WORK WITHOUT COMPUTERS," SAYS A SOYBEAN FARMER WHO **RELIES ON HIGH-TECH HELP FOR** HARVESTING.

There Are Many Application Areas

Primary End Product of Embedded Subscribers Source: ESP Dec. 1998 BPA Audit



Typical Embedded System Constraints

Small Size, Low Weight

- Hand-held electronics
- Transportation applications -- weight costs money

Low Power

- Battery power for 8+ hours (laptops often last only 2 hours)
- Limited cooling may limit power even if AC power available

Harsh environment

- Power fluctuations, RF interference, lightning
- Heat, vibration, shock
- Water, corrosion, physical abuse

Safety-critical operation

- Must function correctly
- Must *not* function *in*correctly
- Extreme cost sensitivity
 - \$.05 adds up over 1,000,000 units



Why Can't You Design Embedded Systems Just Like Desktop Systems?

Case Study: Synthesize A Remote Entry Receiver

Use Fidelity: a commercial schematic synthesis tool

- Replicate a real automotive product design
- Assess viability in real-world embedded system design environment

Note: already we are diverging from the research mainstream

- Most embedded system research is about chip synthesis, BUT most real embedded system
 - design is about *component composition*
- Fidelity was chosen because it is a design-by-composition tool



What's A Remote Entry Receiver?

- RF receiver for door locks, trunk (boot), latch, etc.
 - 8-bit microcontroller
 - Outputs and inputs vary in:
 - Current capacity
 - Signal type
 - Very cost constrained, but must satisfy goals for:
 - Power consumption
 - Performance @ 5 MHz
 - Lifetime
 - Warranty period reliability

Newer functions:

- Transmissions encrypted
- Monitors tire pressure
- "Panic" alarm feature



The Experiment

Automotive business driven by 2-week responses to Quote Requests

- Engineer gets 2 weeks to estimate price
- Bid lost if too high
- Business gets 3 years to lose money if too low

Wouldn't it be nice if you could do an optimized design in a few hours?

- Optimal component selection for price
- Guaranteed to meet all constraints
- Generates input to PCB layout tools

> Wouldn't it be nice if you could re-design monthly for cost savings?

• But, can a CAD tool really match super-macho embedded system engineers?

• Fidelty promised it could do all that

• So, let's see if it really can

Fidelity Tool Details

Design-by-composition tool from Omniview, Inc.

- Commercialization of Carnegie Mellon Micon tool
- Designed to automated PC motherboard synthesis, and it's good at that
- Arbitrary synthesis from equations is not the point (it's not Verilog/VHDL)

Schematic hierarchy in Mentor Graphics tool set used

- Each "symbol" can link to *multiple* child "schematics"/(components)
- Exactly *one* such schematic is used in any given design instance

Fidelity Design Representation

Represents all known components/subsystems

• Searches for optimal combination that meets constraints



Design Constraints *etc*.

- Values or value ranges can state power, signal, voltage requirements
- Interval arithmetic inequalities can specify analog circuit parameters

• Global constraints can be used to filter designs

- Power
- Cost
- One or two other user-defined global constraints

Fidelity Design Result

- Select optimal set of schematics (design options) given constraints
 - Picks exactly one schematic/component per symbol



Did It Work?

Yes, it was able to find optimal design points

- Reproduced hand-done designs using component database
- Used design-by-selection, which was required (synthesized designs undesirable because of NRE and lead time issues)

But it was not able to meet all the other requirements!

- Additional engineering constraints
- Business constraints
- Cultural issues

Lessons Learned: Electronic Design

Digital, analog, and power components

• There is often only one digital component (a microcontroller) *Embedded designs interface to an analog world!*

Digital design vs. digital component selection

- Standard components are used for cost, flexibility & cycle time
- Digital design consists of selecting a microcontroller, not IC synthesis *Selecting components may be more important than synthesizing them.*

Incremental design updates

- Want minimum manufacturing disruption for updates, not complete redesign
- Ideally, all design changes are 100% in software

Redesign needs to limit scope of changes, not seek perfect optimality

Lessons Learned: System Design

Design margin & customer variation

- Some customers want it "cheap", others want it "good"
- Customer-specific input protection circuits, *etc*. (need product families)
 - This was easily handled with design equations
 - Variations also occurred per country of sale per manufacturer
- ASICs undesirable; customer changes requirements several times/year

Designs must be tailored and change regularly; investment in ASICs is sometimes impractical

Clock speed limitations

- Receiver CPU limited to 5 MHz by RFI concerns (RF interference)
- Transmitter limited to 1 MHz(!)
- Cryptographic algorithms were tailored to minimize clock cycles & memory *Faster raw clock rates may not help at all due to RFI & power limitations*

Lessons Learned: Business & Process

Lifecycle component cost is more complex than quantity-1 cost:

- Volume-purchasing discounts
- Cost of purchasing dept. time for each component type
- Cost of component qualification
- Cost of vendor qualification
- Cost of component database maintenance
- Cost of logistics (spare parts, warehousing, *etc.*)
- Limited number of component bins on pick&place equipment

Use minimum number of component types across all products.

System certification and lifecycle costs can dominate

- All changes must be vetted by customer (warranty cost concerns)
- Many changes must undergo FCC recertification
- Many changes require a new shake&bake life test

Weigh potential benefits against validation & certification costs;

Don't underestimate cost of recertifying a critical system for a "minor" change

More Business & Process Lessons

CAD tool proficiency matters

- Engineers assigned to products, not engineering functions
- CAD tools have a steep learning curve; expertise evaporates clearly
- Elite corps of CAD experts isn't viable due to turnover, cost

Complex digital CAD tools may not be viable in many situations

Model & library database maintenance

- Who updates the price information?
- Companies use internal part numbers, requiring format & number translation
- Who polices database quality?
 - Do you want to go bankrupt because someone mis-typed a component price?

Infrastructure costs can be significant when using design tools

Legacy designs & understandability

- Deep hierarchies for decoupling design issues don't print well
- Archives are all on paper (for good reason)

CAD designs still have to be printed for long-term records

Cultural Issues

Compelling advantage required to change current practices

- If they can build products today, why should they change?
- "Engineers are free" paradox why buy them a \$50K tool?

Compelling advantage required. In this case design-to-quote cycle time was a very good incentive.

• Computer culture vs. "metal-bending" cultures

- Non-computer engineers may not appreciate (or even believe in) simulationbased design methods
- Computers are a small part of embedded systems (weight, size, to some degree cost)
 - But, some companies are waking up to the fact that their main cost is bending software instead of metal.
- It's the system that matters, not the whizziness of the technology (usually) *Things we take for granted become major battles in embedded applications*

What Does The Future Look Like?

Today:



Embedded + Distributed – Caterpillar 797



6-18-98 dab/iwf Warning: All paper copies of this document are uncontrolled

Tomorrow: Embedded Computers *Everywhere*

Sewing Machines





- Transportation
- Consumer
 Electronics
- Concrete (sensors)
- Clothing(?)

Home Appliances

Computer Fridge



Communications & Translation





The Future(?)

 Every time I hear a far fetched idea, I can find a web page with a photo of a prototype or product

Embedded web server



Digital Frying Pan



Sun's Version of the Wired House



Will people adopt this other than as a toy?

• Will the same people who can't set time on a VCR be able to debug their house?

If we can make the system readily accessible, reliable, affordable,
 ...the possibilities are almost endless

Would You Drive A Car In Which:

"THE SOFTWARE is provided 'AS IS' and with all faults. THE ENTIRE RISK AS TO SATISFACTORY QUALITY, PERFORMANCE, ACCURACY, AND EFFORT (INCLUDING LACK OF NEGLIGENCE) IS WITH YOU."



Virtually all embedded OS vendors are requiring end-user licenses with liability waivers (and they're already legally binding in some states!)

Research & Education

Educational Issues

- Embedded system engineers are more generalists in an age of specialization
 - Multi-disciplinary tradeoffs, often with design team size of 1 engineer

Need education way beyond traditional A/D, D/A, and assembly:

- Real time operating systems & scheduling
- System design methodologies (requirements / design / test / etc.)
 - Many engineers need software/system engineering literacy
- Distributed systems & distributed networks
 - Entirely different set of tradeoffs for embedded than for "regular" networks
- Architectural approaches to distributed systems
- Critical system design (dependability, safety)
- Human/computer interfaces
- Specialty skills: low power, design for particular constraints

Different Systems Have Different Problems

- Near-desktop systems (set-top box; wearable computer; etc.)
 - Time to market
 - Cost

Embedded control systems (elevators, aircraft, factories)

- Real-time determinacy (architecture) & predictability (compiler)
- Off-the-shelf RTOS (Real Time Operating System)
- Software development problems
- Cost

> Tiny embedded systems (rice cookers, *etc*.)

- Cost
- Cost
- Compilers/runtime targeting a \$1 chip
- Time to market
- Cost

Relative Embedded System Importance

- #1 Cost
 - **Cost + performance** often matters more than performance
 - ("Cost" includes issues such as power, size, weight too)

#2 - Time to Market

• (Debugability is an important factor)

#3 - Predictability/Determinacy

- It is important to pick a fast enough processor for worst case
- Is this really debugability in the performance space?
- #4 Security
 - Do you want someone hacking your digital wallet?
- • •

#837 - Instruction Level Parallelism

- Does ILP make sense on an 8051? That is still much of the market
- Most embedded systems use older CPU designs (how many MIPS do you need in a toaster oven?)

Pressing Research Topics

System level tradeoffs. "System" =

- Digital hardware + Analog hardware
- Software
- People/operators
- Mechanical components
- Life cycle support/logistics -- trade off from transistors to business process

> Affordable dependability

- How can we trust our lives to a \$1 microcontroller? (we will...)
- How can we get a clue about making dependable software for less than \$1M

Design for embedded constraints

- Hard real time
- Harsh environments
- Low cost security

- Low power
- Small memory footprints
- *etc*.

New Applications/Problems

Very Low Power (wearables; stand-alone devices)

- Battery operation for days, not hours
- Thermal dissipation will be limited by small surface area



RoSES: Robust Self-Configuring Embedded Systems

Product families + automatic reconfiguration =

- Operation with failed components
- Automatic integration of inexact spares
- Automatic integration of upgrades
- Fine-grain product family capability

Potential Impact:

- Logical component interfaces + configuration mgr.
- Fine-grain software component run-time support
- Architectures that are naturally resilient

First demos in late 2001



Generic RoSES System Architecture





Conclusions

What's an embedded system?

- Contains computers that interact with the real world
- Pretty soon, it may be everything!

Why can't you just design them like desktop systems?

- Design constraints can be much tighter (cost, size, power, speed, ...)
- Life cycle effects are far more important than the disposable PC market
- Software can kill people in these systems

What about embedded system research & education?

- It's about the *system*!
- Requires broad perspective, multidisciplinary tradeoffs, and attention to the "ilities"